

COVID-19 Alters Community of African American Women

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Purpose

The objective of this project is to acknowledge the behaviors, opinions, and reactions of African American women above 18 years old at Middle Tennessee State University and the Murfreesboro, TN community.

Methods

- ✿ In order to gather participants for the Listening Sessions, flyers were posted on social media and common areas around campus to recruit volunteers.
- ✿ After gaining volunteers, (60) females were selected to participate in the session via Zoom, and they were split into three different sessions to optimize the diversity of answers.
- ✿ At the beginning of each session, the participants were told none of their personal information would be asked, but the session would be recorded to obtain an accurate report of their responses.
- ✿ Finally, the participants were able to voice any additional commentary relating to COVID-19.

Student Lessons Learned

- ✿ The survey needs to be shorter in order to convince volunteers to fill it out without a reward.
- ✿ Majority of participants receive their news and information online.
- ✿ The pandemic encouraged people to appreciate their social life.

Demographics

The target demographic for this study is African American women 18 years or older who attend Middle Tennessee State University or live in the Murfreesboro area with any socioeconomic background.

Conclusions

- ✿ Ninety (90) percent of participants who receive vaccination such as the flu shot only take it because it is a requirement of their career or they have a family member with a poor immune system.
- ✿ Over eighty (80) percent of the volunteers stated they would continue to wear their face mask without a mandate.
- ✿ Fifty-nine (59) individuals declared they would not receive a COVID-19 vaccine when it is first released to the public.

Community Partners

Acknowledge

- ✿ TN-MMC HBCU Wellness Project
- ✿ Middle Tennessee State University
- ✿ Rutherford County Health Department
- ✿ Eta Psi Chapter, Alpha Kappa Alpha
- ✿ Pi Nu Omega Chapter, Alpha Kappa Alpha